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INTERNATIONAL COLLABORATION:

Profound Impacts

The International Emergency Management Society

Kay C. Goss, CEM

International Visitors Program

- When first at FEMA, after 12 years assisting a State Governor facilitate international outreach, mainly focused on economic development and tourism, I was somewhat surprised that FEMA received 400 visitors a year.
- I immediately saw how important that collaboration was and it increased at least by 100 a year and it was at 1,000 a year by the time I left, coordinated by my staff of 6 in the FEMA Office of International Affairs.
- We worked closely with USAID's Office of Foreign Disaster Assistance, especially in Russia and Turkey. Also, Canada (US-Canada Emergency Preparedness Consultative Group) and Mexico.
- Inclusion of US government agencies - Coast Guard, DOD, National DOE Research Laboratories, USDA (especially the Farm Service Agency (wheat to Russia), State Department regarding counterterrorism.
- United Nations, NATO

Creating Disaster Resilient Nations

- Climate Change
- Increased Number of Disasters
- Increased Dimensions of Disasters
- Global Terrorism/Border Disputes/Violent Extremism
- Increased Urbanization
- Increased Reliance on Technology, Demanding Enhanced Cyber Security
- Increasing Difference Between Haves and Have Nots
- Degrading Infrastructure
- Increased Threat From Potential Pandemics – Zika, Ebola, et al

Building a Strong Emergency Management Profession

- Still a relatively new profession
- Certifications
- Accreditations
- Planning
- Training
- High School Emergency Management – NYC, MD, et al
- Higher Education
- Exercises
- Professional Organizations/Code of Ethics
- Sustained Funding Needed

Professional Organizations

- National Emergency Management Association
- International Association of Emergency Managers
- Annual FEMA Emergency Management Higher Education Symposium
- The International Emergency Management Society
- State Emergency Management Associations
- Annual World Disaster Forum, Canada
- Annual Research Conference at University of Colorado at Boulder
- Davos Conference on Risk
- United Nations/NATO/EMERCOM/Istanbul Technical University Center for Excellence in Disaster Management

Leadership

- Determines Organizations' Level of Success
- Measured by Level of Influence
- Leadership Development is a Process
- Chart a Course – Goals, Priorities, Daily Review of Progress, Allow for Adjustments
- Changing Lives/Actions
- Seeking Solid Ground– Foundation, Consistency, Fairness
- Respect – Following those who are Stronger
- Courage, Success, Loyalty, Intuition, Attraction, Connection,
- Empowerment

Transformative Impact of Big Events

- Chernobyl
- Oklahoma City Bombing
- 9/11
- Katrina
- Haitian Earthquake
- Fukushima
- Heat Wave in Europe
- School Shootings

Planning

- National Preparedness Frameworks
- National Incident Management Framework
- National Mitigation/Prevention Framework
- National Long-Term Community Recovery Framework
- National Economic Recovery Framework
- National Protection Framework

Training

- Emergency Management Institute, Emmitsburg, Maryland
- National Fire Training Academy
- State Fire Training Academies
- State Emergency Management Agencies Training Programs
- EMI – NEMA Training for new State Directors and their Staffs
- Independent Study Courses
- DOD Outreach in International Disasters, National Defense University Exhibits
- Emergency Management Leadership Academies
- UK's Fire College/Istanbul Technical University/Moscow State University

Exercises

- The Best Way to Test the Effectiveness of Training and Planning
- Practitioners and Leaders
- International
- National Interagency
- Regional and State
- Tribal
- Local Counties, Cities, Rural Areas
- Multiple nations, states, tribes, localities
- Scenario Design is an Important Career

High Schools

- Civil Defense Days
- Fire Drills
- Charter School, NYC, Emergency Management High School
- Maryland High Schools teach all students Emergency Management
- FEMA STEP – School Tool for Emergency Preparedness
- FEMA for Kids
- Disaster Dudes Program
- FEMA Youth Advisory Council
- Internship Programs, national, state, tribal, and local levels

Higher Education

- FEMA Higher Education Program
- Launched in 1994 with 2 degree programs, now 300
- Annual FEMA Higher Education Program Symposium, 8 countries
- United Kingdom Fire College
- Moscow State University
- Istanbul Technical University
- Japan's National Resilience Higher Education Program

Certifications, Standards, Accreditation

- Certified Emergency Manager
- NFPA 1600
- Emergency Management Accreditation Program
- Council on Accreditation of Emergency Management Education
- International Fire Service Accreditation Commission
- FEMA National Preparedness Frameworks
- Accreditation of Post-secondary Education Accreditation Bodies, US Department of Education
- Council on Higher Education Accreditation

Let the Conversations Continue

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