

# **Studying of Information Technology (I.T.) & Media In Crises Management**

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## **Abstract**

Today, communication is an inseparable part of people's life, so today is called the age of communication. Science development and consequently the new advancement in various fields can be considered from two aspects of security and crisis. In fact, security is the crisis management and advancement of science is specialized field for the crisis management. In simple word we can see security and crisis in different areas of life. Information Technology is a convenient tool that can be used in various fields of crisis management. This subject will strengthen the preparedness of the community in confronting with crisis that how to act. Along with it the reaction of the media to the origins of the crisis can clarify different dimensions of it and raise the ability of the society for more awareness and better reaction. The media complex dominating the world shows that the media as an effective means of communication has important role in advancing different purposes because of its broad scope and appeal. Thus with the action plan in the steps of prevention, response and recovery, they can have an effective role as controller organizations.

In this article, addressing the related concepts to the crisis management and its various stages, we explain the role of media and information technology in crisis management (before, during and after the crisis).

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