

## **TIEMS Conference in Berlin**

"Public Alerting and Social Media during Crisis and Disasters" 30<sup>th</sup> October - 1<sup>st</sup> November 2013

## **Abstract of Presentation**

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"Siren Warning Systems: key elements of public warning"

Throughout mankind's history safety has been threatened by natural disasters such as floods and earthquakes, man-made disasters such as technological and industrial accidents, and social or political disasters such as terrorist attacks and wars.

In these cases, effective early warning systems help to protect lives and minimise the risks of damage to property, equipment, intangible assets, infrastructure, and the economy.

But how can we guarantee the warning and information of our today's public when it comes to the worst case? How can we reach all individuals in an easy understandable and multi-cultural way? How can this issue be technically implemented?

This presentation will provide an overview of efficient present solution possibilities and will show up new technical ways of public warning.

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